



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Rideshare Week '92 - September 14 - 18, 1992

MEETING DATE: September 2, 1992

PREPARED BY: City Clerk

RECOMMENDED ACTION: That Mayor Pinkerton present a proclamation proclaiming September 14 - 18, 1992 as "Rideshare Week '92".

BACKGROUND INFORMATION: The City of Lodi has been requested to present a proclamation proclaiming September 14 - 18, 1992 as "Rideshare Week '92". A representative of San Joaquin/Stanslaus Ridesharing will appear before the City Council to accept the proclamation.

FUNDING: None required.

Alice M. Reimche
Alice M. Reimche
City Clerk

AMR/jmp

COUNCOM9/TXTA.02J/COUNCOM

APPROVED: _____

THOMAS A. PETERSON
City Manager



recycled paper

Aug 11 '92

City Manager's Office

RIDESHARE



Keep California Moving

SEPTEMBER 14-18, 1992

August 7, 1992

Committee Members

Chair: Lisa Hale

RIDES for Bay Area
Commuters
(415) 861-POOL

Caltrans Headquarters
(916) 445-4479

Caltrans
Northstate Rideshare
(916) 246-POOL

Caltrans
Sacramento Rideshare
(916) 445-POOL

Commuter Computer
(619) 237-POOL

Commuter Transportation
Services, Inc.
(213) 380-RIDE

Fresno Ridesharing
(209) 441-RIDE

Kern Rideshare
(805) 832-RIDE

Merced Ridesharing
(209) 722-CARS

Monterey Ridesharing
(408) 422-POOL

North Coast Ridesharing
(707) 445-6666

Orange County
Transit District's
Commuter Network
(714) 636-RIDE

San Benito Ridesharing
(408) 637-POOL

San Joaquin/Stanislaus
Ridesharing
(800) 52-SHARE

San Luis Obispo
Regional Ridesharing
(805) 541-CARS

Santa Barbara
County Ridesharing
(805) 963-SAVE

Santa Cruz
Share-A-Ride
(408) 429-POOL

Solano Rideshare
(707) 447-POOL

and other transportation
organizations

Mr. **Thomas** Peterson
City of Lodi
P.O. Box 3006
Lodi, California **95241-1910**

Dear Mr. Peterson:

It's no secret that California is currently facing many serious **problems**. And transportation and air **quality** issues are still at the forefront, **both** at the state level and here locally. Fortunately, San Joaquin and Stanislaus Counties are battling these problems daily through creative alternatives such as **ridesharing**.


Change in behavior and habits doesn't come swiftly. But **progress** is being made through commuter acceptance and employer support of car and vanpooling, public transit, bicycling, flexible work hours and telecommuting. These transportation demand management strategies are being implemented to help reduce vehicle trips and the resulting congestion and air quality problems.

San Joaquin/Stanislaus Ridesharing, a program sponsored by the San Joaquin County Council of Governments and Caltrans, will be participating in Rideshare Week '92 activities by hosting mini-transportation fairs at select employment sites throughout San Joaquin and Stanislaus Counties. It is extremely important to have the support of the local elected leaders when we deliver the ridesharing message. Therefore, I respectfully request that your Council adopt a resolution proclaiming September 14 - 18, 1992 as Rideshare Week '92.

I have enclosed a proposed resolution that you can tailor to your agency.

We would be happy to have a representative from San Joaquin/Stanislaus Ridesharing appear in front of the Council to receive the resolution. If you have any questions regarding the event, and to confirm the date on which your Council will **act**, please call me at (800) 52-SHARE.

Respectfully,


SUSAN NEJEDLY

Commute Management Coordinator

enc.



Committee Members

Chair: Lysa Hale
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RESOLUTION PROCLAIMING

SEPTEMBER 14-18, 1992

RIDESHARE WEEK '92

WHEREAS, traffic congestion and air quality issues are of considerable concern to the City of Lodi; and

WHEREAS, the use of ridesharing as a means of transportation in California has the potential to reduce air pollution and traffic congestion as well as fuel consumption, transportation costs and parking needs; and

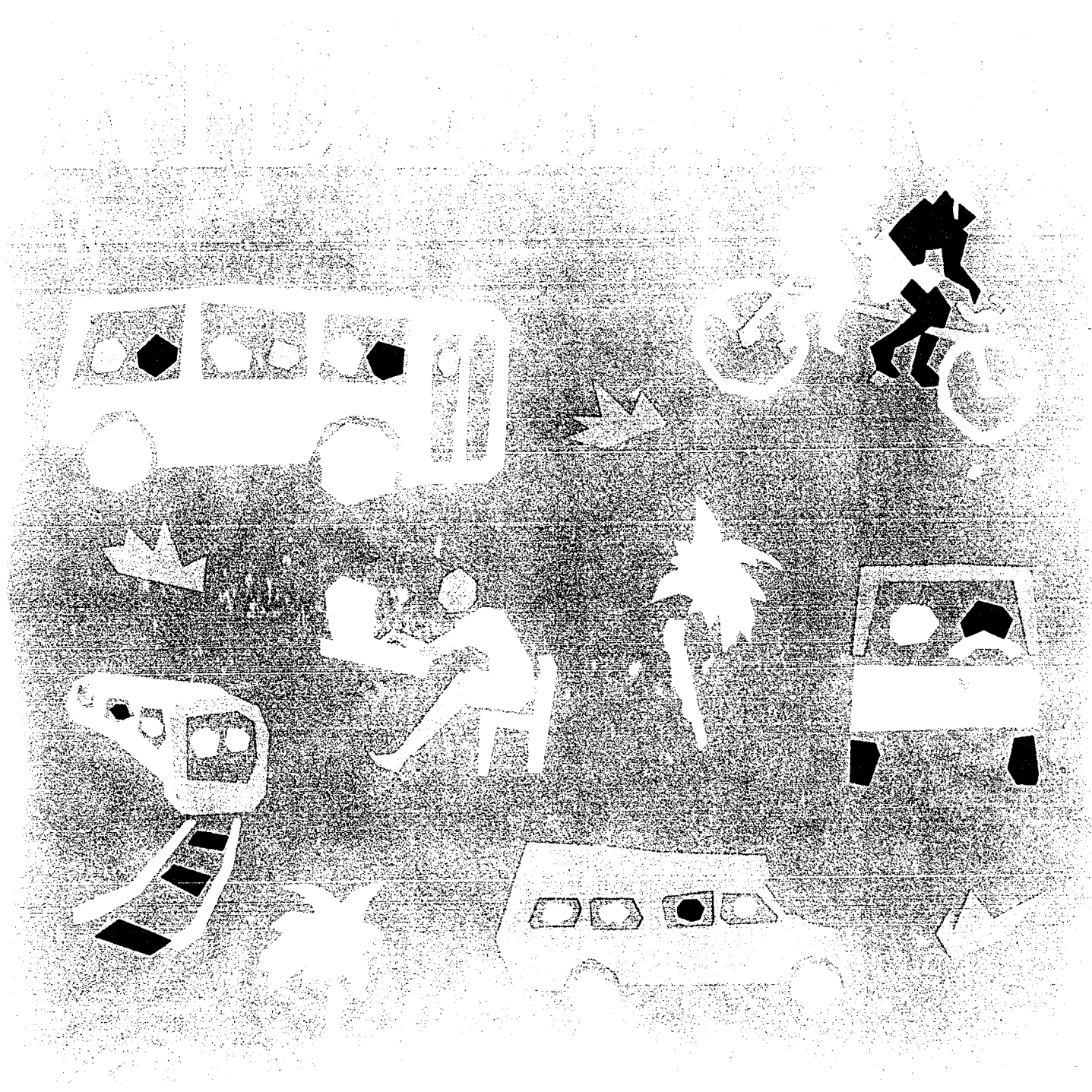
WHEREAS, the City of Lodi recognizes the importance of ridesharing as an effective, low-cost solution to many transportation and environmental issues; and

WHEREAS, ridesharing programs developed and implemented throughout California and specifically San Joaquin/Stanislaus Counties have helped enhance the quality and effectiveness of the Counties' and the State's transportation system; and

WHEREAS, cities, counties and states throughout our nation have all recognized ridesharing as an effective component in a comprehensive transportation system;

WHEREAS, during the week of September 14-18, 1992, ridesharing agencies throughout California will be observing Rideshare Week '92.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Lodi do hereby proclaim September 14-18, 1992 as Rideshare Week '92 in the City of Lodi and urge all citizens to recognize the importance and benefits of ridesharing by getting involved in a ridesharing alternative to the single occupancy vehicle.



September 14-18, 1992
For more information call: 800-52-SHARI